

## Project Type: Retail

Corporate Standards

**Project:** Dunkin Donuts New Image

**Client:** Dunkin Donuts, Inc.

**Location:** Nationwide

**Size:**

### Project Description:

Development of a prototype building program known as the "New Image of the 90's". The project consisted of the development of design guidance documents which were based on new established corporate standards for franchisees of existing stores to use as a guide when renovating or building their stores.

