

Project Type: Retail

New Construction

Project: Arena Farms
Client: Nat Arena
Location: Route 2
Concord, MA
Size: 28,200 sq.ft.

Project Description:

Arena Farms was redesigned and expanded to resemble a country farm stand. This farm produce center includes retail shopping (bakery, florist shop, produce center), a warehouse, storage area; mezzanine (lecture hall/classrooms), all connecting to an existing retail greenhouse. Architectural elements, such as the gambrel roofed style barn, silo/tower and covered front walkway, were used to enhance the country farm stand shopping experience. The selection of materials for siding, flooring, framing and lighting were paid particular attention to in representing the vernacular.

